



Hybrid Video Platform

MX1 offers a unique, end-to-end hybrid solution combining direct-to-home (DTH) & over-the-top (OTT) content distribution.

The all-in-one video solution

Your customers want amazing content & they want it wherever they choose, in the highest quality with exciting usability. How do you meet all their expectations in a simple, cost-effective media package that's easy to access?

MX1 is the expert in building & supporting innovative hybrid video platforms.

We bring together creative content, unrivalled industry knowhow & world-class infrastructure, partnering with you to monetise your content & deliver the ultimate viewer experience.

We offer a unique, end-to-end platform for direct-to-home (DTH) with over-the-top (OTT) content distribution capabilities so

that your customers can enjoy both media packages that's right for them:

- Satellite TV in the home, received via set-top-box (STB) or IDTV
- OTT in & out of home via an app available for any mobile & IP connected device

Reach every screen via satellite & OTT

Everything's possible in one combined video solution, tailored to your viewers' consumption & device preferences.

The platform supports a full range of flexible packages, from satellite to OTT as well as from linear channels to VOD

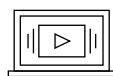
or catch-up TV services. We give you the tools to reach any screen, in SD, HD & Ultra HD resolution.



Platform highlights



Highly optimised linear & non-linear content distribution
via all methods, using the latest industry standards



Providing content
as live streams for DTH or OTT, VOD or catch-up, including start over functionality



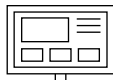
Content management
including metadata management, encoding, transcoding, encryption (conditional access or digital rights management)



Neatly arranged dashboard
displaying analytic data based on viewer measurement tools



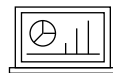
Advanced monetisation
e.g. subscriptions, transactions or advertising integration



Great user experience
based on search, recommendation & social media integration



Future-proof & highly scalable
always on top of the latest developments in content aggregation, management, delivery, user experience etc.



Integration with backend services
e.g. catalogue manager, CRM & billing services

Our full service offering

MX1 supports all your technical & business needs – from bringing STB manufacturers, providing innovative end user apps, coordinating promotional/marketing support, to technical & business consultancy services.

Our platform is available as a fully managed service with MX1's expert team taking care of the entire content workflow, with 24/7 service & support.

Our system integration capabilities support the most complex video operations, making it simple & cost-effective to deploy a full video service anywhere in the world. We can also provide separate components, whatever's best for you.

All MX1 digital media services are enabled via our innovative, unified media platform, MX1 360.

Content & metadata can be seamlessly uploaded, transcoded & encrypted to the hybrid video platform utilising MX1 360's capabilities; we give you simple tools for accessing, managing & delivering the content yourself.

Contact us today to find out more.

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