

# Enabling Automated Ad-Insertion

Insert targeted ads dynamically into your video content with a broadcast quality experience on any device

- Generate increased ad revenues with more value for advertisers
- Provide personalised experiences with targeting advertisement
- Insert ads into linear & VOD content on server-side
- Buffer-less transition between content & ads on any device with no interruptions
- Automated solution integrating our broadcast & streaming infrastructure & services
- Scalable for larger audiences
- A full suite of analytic & reporting tools
- Connecting to existing ad sales platforms

Connected to: **SPOTX** **Google** Ad Manager + more...

